



BY



SHOP SMALL[®]

ALL SEASON LONG

BRIGHTEN UP THE HOLIDAYS WITH THE SHOP SMALL STUDIO

The holidays look a little different this year, but we can still make them our own. This holiday season, the Shop Small Studio is your one-stop shop for creating customized marketing materials to encourage customers to Shop Small with you on Small Business Saturday[®] – and all season long.

WELCOME TO THE STUDIO

From social media posts to in-store signage and digital banners, you can create as many materials as you'd like – just choose the ones that best suit your business needs. Once you've created your materials, easily download them for free.



INTERACT WITH YOUR FOLLOWERS

Choose from a variety of custom social media posts and stories that let customers know what your business is all about and inspire them to Shop Small safely with you all season long.



REMIND YOUR CUSTOMERS TO SHOP SAFELY

Create dynamic posters and signage that speak directly to your customers, letting them know you appreciate their business this holiday season and encouraging them to use safe shopping practices.



REACH MORE CUSTOMERS ONLINE

Download digital banners for your business's website that encourage customers to Shop Small with you – in-store or online – on Small Business Saturday and throughout the holiday season.

DON'T FORGET

Small Business Saturday is on November 28. Visit shopsmall.com/studio to get marketing materials to encourage customers to Shop Small with you on the big day and all season long.

