

Style Theory Campaign

Terms and Conditions

1. This offer is only applicable to new applicants of The American Express® True Cashback Card and/or The American Express® Platinum Credit Card and/or The American Express® CapitaCard and/or The American Express® Singapore Airlines KrisFlyer Credit Card and/or The American Express® Singapore Airlines KrisFlyer Ascend Credit Card who meet all of the following criteria:
 - a) Apply for the eligible card between 8 April to 7 June 2019 (both dates inclusive) and receive approval for the eligible card between 8 April to 30 June 2019 (both dates inclusive)
 - b) Pay the Full Annual Fee of \$321 (inclusive of GST) upfront for The American Express® Platinum Credit Card or S\$337.05 (inclusive of GST) upfront for The American Express® Singapore Airlines KrisFlyer Ascend Credit Card
 - c) Make a minimum charge of S\$1 on eligible spend within the first month of Card approval
 - d) Individuals who cancelled their American Express Cards within the last six (6) months are not eligible for this promotion.
 - e) Applicable only for Cards applications received through <https://www.americanexpress.com/sg/campaigns/styletheory.html>
2. Each Basic Card Member is only eligible for one (1) set of Style Theory Gift Card for one month of free subscription worth S\$129 ("Gift Card") regardless of the number of different Card applications approved for this particular promotion. This promotion is applicable to Basic Card Members only and the Basic Card Account must be in good standing to be eligible for participation in this promotion.
3. The eligible spend excludes: (a) Charges processed and billed prior to the Enrolment Date or charges prepaid on any Card Account prior to the first billing statement for the Card Account following the Enrolment Date; (b) Cash Advance and other cash services; (c) Express Cash; (d) American Express Travellers Cheque purchases; (e) Charges for dishonoured cheques; (f) Finance charges – including Line of Credit charges and Credit Card interest charges; (g) Late Payment and collection charges; (h) Tax refunds from overseas purchases; (i) Balance Transfer; (j) Instalment plans; (k) Annual Card fees; (l) CapitaVoucher purchases (m) Amount billed for purchase of KrisFlyer miles to top-up your miles balance; (n) Other credits to your Account; (o) Purchase and top-up charges for EZ-Link cards using your Card.
4. You will receive the Gift Card containing a unique code for your redemption via registered mail approximately ten (10) weeks after your first successful transaction which requires a minimum charge of S\$1 on eligible spend made within the first month of Card approval.
5. If the Card Member who was issued the Gift Card ceases to be a Card Member for any reason within six (6) months from date of Card approval, he or she will be charged the value of the gift.
6. The Gift Card is only applicable for use on Style Theory app via in-app chat only.

7. To redeem the Gift Card, Card Member must:
 - a. Download Style Theory App
 - b. Create an account
 - c. Send the unique code on the Gift Card to Style Theory via in-app chat
8. In the event of termination after the free one month subscription, Card Member has to log in at least seven (7) days before the next billing date to cancel the subscription via the in-app chat. Card Member would also have to schedule his/her box return at least three (3) working days before the next billing date. If the above conditions are not met, Card Member will automatically be charged the subscription fee of S\$129 per month the following month after the free one month subscription.
9. The Gift Card cannot be used in conjunction with other promotions, discounts, coupons or privileges. It is not refundable and cannot be replaced if lost, damaged or expired.
10. The value of the Gift Card is not refundable or exchangeable for cash and must be used in full. No refunds will be made for any unused value.
11. The Gift Card is not legal tender and cannot be deposited into any bank account.
12. Style Theory reserves the right to replace the Gift Card with any item with another of equivalent or higher value without prior notice and without assigning any reasons.
13. Card Member acknowledges that any disputes in relation to the above are to be directed solely to Style Theory who is providing such benefits. Merchant's Terms and Conditions apply.
14. This offer is not valid with any other promotions.
15. To the extent provided by law, American Express and Style Theory reserve the right to change the Terms and Conditions of this Offer or the Gift Card at any time without prior notice. American Express and/or merchant reserve the rights to terminate this Offer and/or replace the Offer with another offer of similar value without prior notice.
16. By accepting the offer, Card Member agrees to be bound by American Express and Style Theory Terms and Conditions.
17. Information is correct as of April 2019.