

# The American Express® Gold Business Card

## SECTION 1 – BASIC CARD APPLICANT DETAILS

How would you like your name to appear on your new Card?  
You can use a maximum of 20 characters, including spaces (Please spell your last name in full)

How would you like the name of the business to appear on your new Card? You can use a maximum of 20 characters, including spaces. **It must be the registered business name OR the trading name OR a reasonable variation on either.**

Title Mr  Mrs  Miss  Ms  Dr

First Name

Middle Name

Surname

Date of Birth (You must be over 18 years to apply)

NZ Driver's Licence No.  (Field 5a on your Licence)  (Field 5b)

Note: Your NZ Driver's Licence No. will be verified with the NZTA for confirmation of identity.

Gross Personal Income \$

**(You must earn over \$50,000 p.a. to apply for this Card.)**

Have you ever been an American Express Card Member?

Present  Former  Never

If present or former, please provide your American Express Card number.

## SECTION 2 – APPLICANT HOME DETAILS

Current residential address (Please do not provide a PO Box No.)

Unit No.  House No.

Street Name

Suburb

City

Postcode

How long have you lived at your current address?  Years  Months

If less than 5 years, what was your previous address? (Please do not provide a PO Box No.)

Unit No.  House No.

Street Name

Suburb

City

Postcode

## SECTION 3 – CONTACT DETAILS

Business Telephone No. (  ) –

Mobile Telephone No.

Your email address is required so we may send you notification of changes to Terms and Conditions and servicing messages. It will not be used for marketing purposes unless you select the marketing consent checkbox below.



Please  tick here if you would like to receive exclusive offers and opportunities from American Express via email.

Please  tick here if you would like to receive an email notification to view your statement online and not receive your statement by mail

## SECTION 4 – MEMBERSHIP REWARDS

Please tick here if you wish to enrol in Membership Rewards and redeem points for airline reward programs plus a wide range of merchandise and Gift Cards. (Fees apply and will appear on your first statement. See Declaration overleaf for details.)

## SECTION 5 – PLEASE SIGN – BASIC BUSINESS CARD APPLICANT

The person signing below agrees to be bound in their own right to the terms of the Declaration overleaf.

Signature of Basic Business Card Applicant  Date

X

Name

Company Director  Partner  Owner

Other

## SECTION 6 – BUSINESS DETAILS

Industry/Nature of business

Professional Services  General Services  Manufacturing  Construction

Travel and Entertainment  Retail  Automotive  Restaurant

Other

Business Entity Name

Company/Partnership No.

Time in Business  Years  Months No. of Employees

Trading Name

Jurisdiction of Incorporation (where applicable)

Registered Business Address

Street Name

Suburb

City

Postcode

Principal Place of Business  As above

Street Name

Suburb

City

Postcode

Latest Tax Year

Latest Total Turnover \$

Estimated Monthly Business Spend \$

Existing Merchant Relationship Yes  No

I authorise my accountant to provide details to American Express

Name of Accountant

Accountant's Telephone No. (  ) –

Type of Business (PLEASE TICK ONE):

Sole Trader Complete **Section 9 Authorised Officer of the Business**

Company Complete **Section 7 Company Details.**

Partnership Complete **Section 8 Partnership Details.**

# The American Express® Gold Business Card

## SECTION 7 – COMPANY DETAILS

COMPLETE THIS SECTION ONLY IF THE BUSINESS IS A COMPANY

### Company Directors

Full Name – Director 1

Residential Address



Date of Birth

Full Name – Director 2

Residential Address



Date of Birth

Full Name – Director 3

Residential Address



Date of Birth

Full Name – Director 4

Residential Address



Date of Birth

### Beneficial Owners

(Individuals who directly or indirectly own 25% or more of the company)

Are the shares held by Beneficial Owner 1 in Nominee/Bearer form? Yes  No

Full Name – Beneficial Owner 1

Residential Address – Beneficial Owner 1



Date of Birth       Percentage of ownership

%

Are the shares held by Beneficial Owner 2 in Nominee/Bearer form? Yes  No

Full Name – Beneficial Owner 2

Residential Address – Beneficial Owner 2



Date of Birth       Percentage of ownership

%

Are the shares held by Beneficial Owner 3 in Nominee/Bearer form? Yes  No

Full Name – Beneficial Owner 3

Residential Address – Beneficial Owner 3



Date of Birth       Percentage of ownership

%

Are the shares held by Beneficial Owner 4 in Nominee/Bearer form? Yes  No

Full Name – Beneficial Owner 4

Residential Address – Beneficial Owner 4



Date of Birth       Percentage of ownership

%

## SECTION 7 – COMPANY DETAILS (Cont)

SENIOR MANAGEMENT POSITIONS (Include only individuals who are not already listed above)

Full Name

Position (eg. CEO)




Date of Birth

Full Name

Position (eg. CEO)




Date of Birth

PLEASE PROCEED TO SECTION 9 – AUTHORISED OFFICER OF THE BUSINESS

## SECTION 8 – PARTNERS

COMPLETE THIS SECTION ONLY IF THE BUSINESS IS A PARTNERSHIP.

Full Name of the Partnership




Country where the Partnership was established

# The American Express® Gold Business Card

## SECTION 8 – PARTNERS (Cont)

### Beneficial Owners

(Individuals who directly or indirectly own 25% or more of the company)

Are the shares held by Beneficial Owner 1 in Nominee/Bearer form? Yes  No

Full Name – Beneficial Owner 1

Residential Address – Beneficial Owner 1

Date of Birth Percentage of ownership

D D M M Y Y

%

Are the shares held by Beneficial Owner 2 in Nominee/Bearer form? Yes  No

Full Name – Beneficial Owner 2

Residential Address – Beneficial Owner 2

Date of Birth Percentage of ownership

D D M M Y Y

%

Are the shares held by Beneficial Owner 3 in Nominee/Bearer form? Yes  No

Full Name – Beneficial Owner 3

Residential Address – Beneficial Owner 3

Date of Birth Percentage of ownership

D D M M Y Y

%

Are the shares held by Beneficial Owner 4 in Nominee/Bearer form? Yes  No

Full Name – Beneficial Owner 4

Residential Address – Beneficial Owner 4

Date of Birth Percentage of ownership

D D M M Y Y

%

### SENIOR MANAGEMENT POSITIONS

(Include only individuals who are not already listed above)

Full Name

Position (eg. CEO)

Residential Address

Date of Birth

D D M M Y Y

Full Name

Position (eg. CEO)

Residential Address

Date of Birth

D D M M Y Y

**PLEASE PROCEED TO SECTION 9 – AUTHORISED OFFICER OF THE BUSINESS**

## SECTION 9 – PLEASE SIGN – AUTHORISED OFFICER OF THE BUSINESS

By signing below, the authorised officer binds the Business to the terms of the Declaration overleaf in his/her capacity as **(PLEASE TICK ONE)**:

- Owner, if a Sole Trader  
 Director, if a Company  
 Partner, if a Partnership  
 Other (Please specify role):

Signature of Authorised Officer of the Sole Trader, Company or Partnership.

Signature

Date

X

D D M M Y Y

Name

Please return the application form via Fax to 0800 372 458 OR Post to American Express International (NZ), Inc. Freepost 1588 (no postage required), PO Box 4005, Shortland Street, Auckland 1140.

Please ensure that the application is only sent once. Once your application has been submitted, you will hear back from us within 21 working days.

Office use only

S/C:

MR: BØØMRM

ATI: NZC35 PCT: 821VTG SPID: 47S BASIC AML

Please specify your preferred statement cycle

Statement cycle	0	1	2	3	4	5	6	7	8	9
Time within the month	1 <sup>st</sup> – 3 <sup>rd</sup>	4 <sup>th</sup> – 6 <sup>th</sup>	7 <sup>th</sup> – 9 <sup>th</sup>	10 <sup>th</sup> – 12 <sup>th</sup>	13 <sup>th</sup> – 15 <sup>th</sup>	16 <sup>th</sup> – 19 <sup>th</sup>	19 <sup>th</sup> – 21 <sup>st</sup>	22 <sup>nd</sup> – 24 <sup>th</sup>	25 <sup>th</sup> – 27 <sup>th</sup>	28 <sup>th</sup> – 30 <sup>th</sup>

# DECLARATION

**Important: The Business and the Basic Business Card Applicant must read the information and sign overleaf.**

By signing on the previous pages, the Business and the Basic Business Card Applicant (together "you") request American Express to issue the Business Card specified in the application to the Basic Business Card Applicant. In addition, you declare that:

- The information given on the application is true and complete and you authorise American Express to check that information and authorise your accountants to provide and verify any further details requested concerning the information. You acknowledge that American Express relies on this information to consider the application;
- You are financially solvent and able to pay your respective debts as they fall due;
- If the application is approved, you will comply with the Card Conditions and Financial Table that American Express will send to the Basic Business Card Applicant with their Card (receipt of which will be taken to constitute receipt also by the Business), and the Business and the Basic Business Card Applicant will be jointly and severally be liable to pay all fees, charges and other amounts referred to in the Financial Table;
- If the Business is a partnership, the Authorised Signatory who signed this application form is duly authorised to complete this application and has done so with the knowledge and consent of the Business partners/trust beneficiaries;
- You understand and agree that the Business and Basic Business Card Application will be jointly and severally liable for all charges incurred on the Card. This includes charges incurred at any time until the Card is cut in half and returned to American Express and no longer used;
- American Express may produce this application or a copy or other reproduction of it as evidence of your application for the Card and your agreement to this Declaration.

## AUTHORITY UNDER THE NEW ZEALAND PRIVACY ACT 1993 (PRIVACY ACT)

In this section "personal information" means information about The Business, the Basic Card Applicant and any Supplementary Card Applicant(s), including financial circumstances, credit worthiness, credit history, credit standing, credit capacity, use of the Card and conduct of the Account and "organisation" means the organisation, if any, whose name, logo or trademark appears on this application or on the Card issued.

To confirm your identity and the identity of any Supplementary Card Applicants, and to assess your application, and, if it is approved, to establish and manage your Card Account American Express International (NZ), Inc. needs to:

- Collect personal information about The Business, the Basic Card Applicant and any Supplementary Card Applicants in this application form and from other sources, and
- Obtain agreement from The Business, the Basic Card Applicant and any Supplementary Card Applicant(s) in relation to using this personal information.

If the Business, the Basic Card Applicant or any Supplementary Card Applicant(s) do not provide the information requested or give their agreement, American Express may decline the application.

You agree that, subject to the Privacy Act, American Express and its agents may do the following (and provided the application is approved, this agreement continues until such time as the Account is closed and any credit provided is repaid):

- Obtain credit reports about you from credit reporting agencies to confirm your identities and to assess the application or to collect overdue payments from you, and from a business that provides commercial credit worthiness information.
- Verify with the NZTA, driver's licence information provided by you.
- Disclose personal information to credit reporting agencies and the organisation before, during or after providing credit to you. This includes, but is not limited to:
  - the fact that you have applied for a Card and that American Express is a credit provider to you;
  - the amount of credit extended;
  - the Card Member's capacity in relation to the account (ie whether they are a Basic or Supplementary Card Member);
  - up to 24 months of your repayment history;
  - the status of your account as either "open" or "closed" (including the date the account was opened or closed);
  - advice about Card payments which are in collection (and advice that payments are no longer overdue);
  - advice that cheque(s) drawn by you, or direct debit requests to your bank account which you have authorised American Express to make have been dishonoured;
  - American Express' opinion that you do not intend to meet your credit obligations;
  - that credit provided to you has been paid or otherwise discharged;
  - sharing your Card application and whether it was successful; and
  - any other information permitted under the Credit Reporting Privacy Code.
- Seek from and exchange personal information with the organisation and credit providers named in this application or in a credit report issued by a credit reporting agency.

This is for purposes including but not limited to:

- assessing your credit worthiness, this application and any subsequent application by you for credit;
- notifying other credit providers of a default by you;
- exchanging information about your Card Account where you are in default;
- American Express' approval process as to any transactions you wish to make with the Card; and
- American Express' administration of the Account.
- Exchange personal information with any person whose name you give American Express

from time to time. This includes, for example, for the purpose of confirming employment and income details with any employer, landlord/mortgagee, accountant, financial adviser or tax agent named in this application.

- If you are in default under your Card Account, notify and exchange personal information with American Express' collection agent.
- Exchange personal information with the organisation named on the application form for marketing, planning, product development and informational purposes including for the administration of a rewards programme, if any.
- Use personal information for marketing purposes. This includes putting your name and contact details on marketing lists for the purposes of customer research and offering you goods or services of an American Express company or of any third party acting on behalf of American Express, by mail, email or telephone or having related companies do so directly, unless notified otherwise in Section 3. After approval of this application, you understand that you can call 0800 332 268 to remove your name from such marketing lists. You acknowledge that your request may take six to eight weeks to be processed.
- Transfer personal information confidentially to American Express related companies and other organisations which issue or service American Express Cards or provide services to you, subject to appropriate conditions of confidentiality. This includes transferring personal information to the USA or other countries for data processing and servicing.
- Monitor and record your telephone conversations with American Express from time to time for training, quality control or verification purposes.

You also agree that where you have provided American Express with information about another individual in this application form, you will make sure that the individual has seen understood and agreed to:

- Your supplying their information to American Express and the purposes for which American Express has collected the information;
- American Express and their agents verifying with the NZTA, their driver's licence information provided by you;
- Their ability to access that information in accordance with the Privacy Act (and to advise American Express if they think the information is inaccurate, incomplete or out of date); and
- The contact details of American Express' Privacy Officer.

## Contacting the American Express' Privacy Officer

In accordance with the Privacy Act, you can access personal information about you held by American Express and advise if you think it is inaccurate, incomplete or out of date. To arrange access to personal information held by American Express about you, or enquire generally about privacy matters, write to – the Privacy Officer, American Express International (NZ), Inc., PO Box 4005, Shortland Street, Auckland 1140.

## ONLINE STATEMENTS AND ACCOUNT INFORMATION

Unless you have elected otherwise under Section 3, by providing your email address you understand that you have agreed to receive electronic online statements and account information from American Express. These communications will include notification of online statements and may also include product updates and other important information related to your account. By agreeing to receive statements online you understand you will not receive paper statements by mail. You must check your nominated email address regularly as you will be notified at your nominated email address when your online statement is available to view. You can elect to change this nomination or your email address at any time by notifying us on 0800 332 268.

## Business Purpose Declaration:

You declare that the credit to be provided to you by American Express is to be applied wholly or predominantly for business or investment purposes (or for both purposes).

## AMERICAN EXPRESS MEMBERSHIP REWARDS® PROGRAMME

Enrolment and participation in Membership Rewards is subject to the Membership Rewards Terms and Conditions. An annual \$50 Membership Rewards fee applies. Only purchases are eligible for Membership Rewards points – balance transfers and cash advances are ineligible. Membership Rewards points do not expire while your Account is in good standing. A fee may be applicable for participation in partner airline programmes.

## ANNUAL CARD FEES

A \$95 Annual Card Fee applies to the basic Gold Business Card and where applicable, a \$70 Annual Card Fee applies to each Supplementary Card.

## PLEASE RETURN YOUR SIGNED FORM EITHER BY:

- post to American Express International (NZ), Inc. Freepost 1588 (no postage required), PO Box 2285, Shortland Street, Auckland 1140 or
- fax to 0800 372 458.



American Express International (NZ), Inc. Incorporated in Delaware, USA. Principal Place of Business in New Zealand, 600 Great South Road, Ellerslie, Auckland 1051.  
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